



ORDER WORKSHEET

PROGRAM : WHITNEY
ORD COM1: PRG CHA- WHITNEY
ORD COM2: SPT IS BOOKED- T
THIS IS A MAKE-GOOD FOR NOV

REP HEADLINE# 6146971 TRF# 322953 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 18.41
 CHANGES *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
68	A		800P-830P	30		\$1,500.00	11/2	11/2	1		FRI	1
PROGRAM : GO ON ORD COM1: GO ON - DUE TO NBC PROGRAM CHANGE ORD COM2: SPOT IS BOOKED - MB THIS IS A MAKE-GOOD FOR NOV2 ON LINE-61 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M9 OK'D BUY#61 MISSED:FRI/800P-830P NOV2 OFFER:FRI/800P-830P NOV2 CMT:GO ON - DUE TO NBC PROGRAM CHANGE CMT:SPOT IS BOOKED - MB												
											30S \$1,500.00 (OCT17/12)	
											30S \$1,500.00 PLS ADVISE.	
NOV/12 63175.00											CONTRACT TOTAL 63175.00	
											TOTAL SPOTS 76	

MARKET TOTALS \$410,950 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6146971 TRF# 322953 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT17/12 12.04
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF.# 18 SALESMAN #
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6146971 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC 10/30 EST#1192 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT17/12 12.04

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE
STATION MAKEGOOD OFFERS:
M9 UNRESL BUY#61 MISSED:FRI/800P-830P NOV2
OFFER:FRI/800P-830P NOV2
CMT:GO ON - DUE TO NBC PROGRAM CHANGE
CMT:SPOT IS BOOKED - MB

30S \$1,500.00 (OCT17/12)
30S \$1,500.00 PLS ADVISE.
CONTRACT TOTAL 119175.00
TOTAL SPOTS 136

REP: TEL# 215-564-1206 FAX# 215 564 1103 CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT17/12 22.15
ORDER WORKSHEET HARRIS REPORT *** WPXI-TV ***

REP HEADLINE# 6146971 TRF# 322953 ADV # 09132 ADV. NAME ISS/DCCC REP.# OFF.# 18 SALESMAN #
\$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$ AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6146971 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC 10/30 EST#1192 COMMENTS: (LINE, ORDER, INVOICE)
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CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT17/12 22.15

REP: TO JEN
FR LINDSEY FOR CHERYL
M9 OK
TTLS \$63,175
PLEASE CONFIRM, THANKS!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1192
***** SYSTEM ADVISORY *****
THIS ORDER WHICH WAS APPROVED HAD UNDERGONE SUBSEQUENT CHANGE AND COULD NOT BE PRINTED WHEN CONTRACTS RAN
***** SYSTEM ADVISORY *****